

1 Redemption Form

BFGoodrich[®]
Tires

Name: _____

Please Print

Sign Here: X _____

Required

Mailing Address: _____

City: _____

State: _____

ZIP: _____

Daytime Phone: () _____

Invoice Number: _____

Invoice Date: _____ / _____ /2012

Evening Phone: () _____

Invoice MUST be dated between November 5, 2012 and December 9, 2012

Get a **\$50** Value Reward Card

When you purchase a set of four (4) BFGoodrich[®] All-Terrain T/A KO you may be eligible to receive an American Express[®]-branded Reward Card valued at \$50 by mail. Offer valid on tires purchased from in-stock inventory between 12:00 a.m. EST November 5, 2012 and 11:59 p.m. EST December 9, 2012.



Mail this redemption form along with a copy of your invoice to:

BFGoodrich Rewards
7101 Vorden Parkway
South Bend, Indiana 46628

Submission must be postmarked by December 29, 2012 and received by January 2, 2013. Please allow 4 to 6 weeks for delivery of the American Express-branded Reward Card. Reward Card will be issued in the name on the redemption form only. Reward Card cannot be issued to minors. Complete offer terms and conditions on back of this form.

XXX_X225

Get a \$50 Value Reward Card

Terms and Conditions

Purchase a set of four (4) BFGoodrich[®] All-Terrain T/A KO tires and you may be eligible to receive an American Express[®]-branded Reward Card valued at \$50 by mail. Tires must be purchased from in-stock inventory between 12:00 a.m. EST November 5, 2012 and 11:59 p.m. EST December 9, 2012. Offer not valid if tires are returned.

You must complete a legible redemption form and send it along with the original paid invoice or legible copy to the following address:

BFGoodrich Rewards
7101 Vorden Parkway
South Bend, Indiana 46628

The name on the redemption form and invoice must match. The submission must be postmarked by December 29, 2012, and received by January 2, 2013. Submissions postmarked after December 29, 2012, or received after January 2, 2013 will not be accepted and are void. Please allow four (4) to six (6) weeks for delivery of the American Express-branded Reward Card.

To check the status of the American Express-branded Reward Card, please contact the Promotion Administrator

by calling 800-363-5892. Reward Card will be issued in the name on the redemption form only.

Please retain copies of all materials that you submit. All submissions become the property of the Promotion Administrator and will not be returned. The Promotion Administrator is not responsible for any lost, late, damaged, misdirected, postage-due, incomplete, incorrect, or illegible mail.

You must be a legal U.S. resident, 18 years of age or older to be eligible for this offer. Offer valid only in the 50 United States and the District of Columbia (includes APO/FPO addresses). The offer does not apply to Canadian residents. Name on redemption form and invoice MUST be the same. Limit one American Express-branded Reward Card per household. Offer applies only to purchases made by retail customers. Sales to Original Equipment manufacturers, fleets, wholesalers, commercial accounts, and purchases for resale are not eligible for this offer. Tampering with, altering, or falsifying purchase information constitutes fraud. All decisions made by the Promotion Administrator relating to the validity of any submissions are final and binding. This offer is void where restricted or otherwise prohibited by law. This offer is subject to all federal, state, and local laws and regulations. Not valid with any other consumer offer. Offer is non-transferable. No substitutions will be permitted. The Promotion Administrator reserves the right to modify or discontinue this offer at any time for any reason.

American Express-Branded Reward Card Fulfillment and Privacy Policy

Reward card is given to you as a reward, refund, rebate or gift and no consideration, value, or money has been paid by you in exchange for the card. Card cannot be issued to minors. Reward card can be used virtually anywhere that welcomes American Express[®] Cards in the U.S. as detailed at MyPrepaidCenter.com/site/encompass. Card is point based with 1 point = \$1 in purchasing power. Card valid for up to 6 months; unused points will be forfeited at midnight MST the last day of the month of the valid thru date, subject to applicable law. Usage restrictions and guidelines apply. Card cannot be redeemed for cash and is not transferable. The card cannot be used for revolving payments, or with water taxis and ATMs. Card terms, conditions and limitations apply; see website for details. Reward card is issued by IntelliSpend Prepaid Solutions, LLC.

IntelliSpend Prepaid Solutions, LLC shall use customer information as provided only to the extent necessary to provide Reward Card fulfillment and supporting services on the Promotion Administrator's behalf and shall not use such customer information for any other purpose, including, without limitation, the marketing of products or services to such customers.

IMPORTANT NOTE: Tires must be purchased from authorized dealer in-stock inventory between November 5, 2012 and December 9, 2012. Orders for tires that are not in stock during the offer period are not eligible for this offer.